

4th July 2022

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Price Change Notification

GSM Electrical (Australia) Pty Ltd – Trader
Effective Date: 1st September 2022

Unfortunately inflationary pressures continue to rise throughout the supply chain and whilst we absorb as much as we can possibly can, GSM Electrical (Australia) Pty Ltd will need to introduce a price adjustment to offset these additional costs.

We will implement a new price file that incorporates these price adjustments – effective from Thursday September 1, 2022.

This file will be released to our wholesale partners on **August 1st** to allow time for you to upload the adjustments into your system. Some of our product ranges have been impacted more by these cost increases than others and the detail of the changes will be worked through over the coming weeks. It is expected that the average increase will be in the range of 3%.

Rest assured we will attempt to minimise any increases wherever we can.

If you have any questions regarding the price adjustment, please contact our Customer Relations Team on 1300 301 838 or via e-mail to service@gsme.com.au. Alternatively, contact your Trader Sales Representative.

The Passion, Flexibility and Partnership that is synonymous with Trader will continue as always and we look forward to building your business with you throughout 2022 and beyond.

Yours faithfully,

Simon Gerard
Managing Director
GSM Electrical (Australia) Pty Ltd

