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28/06/2022

Dear Brilliant Lighting Customer,

**Subject: September 1<sup>st</sup> 2022 Price Rise**

Over **the last 6 months**, since Brilliant's last price rise notification, our business has continued to see cost increases from a number of global factors, including

1. Cost increases of raw materials and products from our suppliers overseas.
2. Further increases in inbound freight and shipping charges locally and globally
3. The continuum decline of the Australian dollar to the US\$

Brilliant as always has strived to absorb the majority of the impact, however, we can no longer sustain the direct effect on our cost of business. Hence, we are notifying you of the implementation of a price rise as effective **September 1<sup>st</sup>, 2022**.

The new price list file will be sent to you in the coming fortnight for system implementation.

Your Brilliant Sales representative will contact any relevant branch to review any contract-pricing agreements that are in place.

***Please note:** we will honour any current quotes received within the last 30 days, and also any contractual implementation periods for price changes where applicable. (Per trading agreements). We do suggest though, that for all volume and project quotes going forward, you seek updated pricing from your Brilliant Representative.*

***The price rise average is 6% across all categories.***

***This action is enacted to provide you the best possible pricing, and enable Brilliant to continue to provide great value merchandise, in a difficult trading conditions.***

We trust that you understand and accept this action, and this is a uniform increase to **all customers and channels of our business**. We thank you for your valued support and we will continue to provide you the latest products at the most competitive prices.

**NOTE: The September 2022 Price list supersedes any previous price file.**

Regards,

**Colin Goldman** | Chief Executive Offer