



Dear Valued Distributor,

Brady Australia wishes to advise an average 3% price increase across our range, effective from 3rd February, 2020. We also advise a small number of products have been adjusted outside of 3% to correct historical errors.

Click [here](#) to download the updated Brady Price List

Please use this 60 day notification period as time to adjust these prices accordingly.

The Brady Price List includes new list prices and discount codes for your reference which represent the discount category/level provided for these parts. Please note, we have added a new discount code of 'E' which now replaces the 'C4' discount code from the previous price list.

This price list does not include any contract pricing negotiated between you and your Territory Manager. Please contact your Territory Manager for information regarding any contract pricing.

As a reminder, you can instantly check your current distributor pricing by simply logging on to our distributor only BradyServe website, where you can not only check your pricing, but also track orders, and design & order custom products. [Login in at www.bradyserve.com.au](http://www.bradyserve.com.au)

Alternatively, feel free to reach out to your local Brady Territory Manager or our Customer Service team on 1800 620 816 at any time to discuss these changes.

On behalf of all the team at Brady, we look forward to the continued development of our partnership in delivering safety and identification solutions to Australian businesses.

Kinds regards,

A handwritten signature in black ink, appearing to read 'Gerry Menna'.

Gerry Menna
Sales Director